

# 50 Years as Key Player in the World of Plastics

This year, Piovani is celebrating 50 years of leadership in auxiliary machinery for the plastic industry, years characterised by coherence and an entrepreneurial idea whose roots may lie far back in time, but which remain deep and active.

In 1934 Costante Piovani & Figli was founded in Padua as a metalworking shop equipped with machine tools, such as lathes and a few milling machines, that took its name from its founder. It was not enough for Costante Piovani to produce moulds for increasingly prestigious companies (such as Magrini Gal-

leo). He understood that he needed to go beyond meeting the market's expectations: he needed to deliver better quality, more ideas and more solutions. It was an avant-garde idea: customer orientation was his business approach from the word go, much earlier than the evolution of marketing defining this concept as being a necessity.

This guiding principle has linked the three generations that gave life to and have developed the industrial activity of Piovani: from Luigi, Costante's son, who joined the company in 1960, to Nicola, who took the helm in 2000, giving an additional, strong push towards internationalisation.

A lot has been done, since 1964, the year when Piovani launched its first equipment on the Italian market – a granulator and a material loader. Today Piovani is a multinational company with 5 production facilities – in Italy, Germany, Brazil, China and the United States – 21 subsidiaries, agents in more than 70 countries and 900 employees, of which 140 are customer assistance engineers.

Piovani provides the plastic industry with a complete range of products and services, including feeding, blending, drying and recycling systems. Moreover, Piovani produces industrial chillers and temperature controllers. It integrates its wide array of equipment with proprietary production monitoring and control software. The experience gained over the years has enabled Piovani to acquire vast knowledge in the main polymer processing techniques. It shares this knowledge with its customers, offering services not merely as a supplier of auxiliary equipment,



1934: Costante Piovani with a design engineer

1964:  
the first  
granulator



1964: Convector Feeder

but as a partner working alongside customers and sharing their challenges.

These 50 years of accomplishments would not be possible without the dedicated sharing of those ethical values – individual and collective – that gave life first to a dream and then to a leading enterprise.

**Piovani S.p.A.**  
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1950: The Factory

